

# Private Equity ESG Services

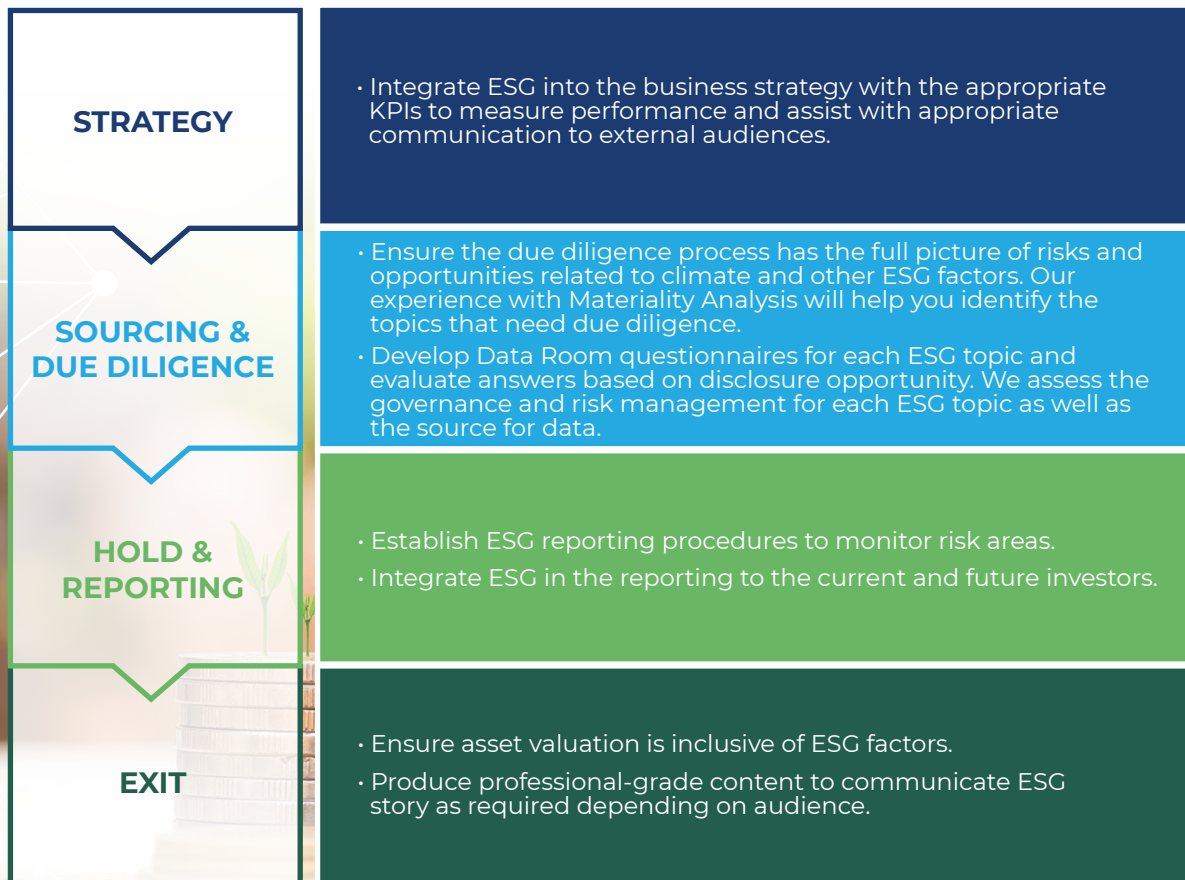
As interest in sustainable investing continues to grow, private companies seeking investors must respond by having relevant information readily available. The risks and opportunities posed by Environmental, Social, and Governance (ESG) factors can be incorporated into the overall business strategy and have a measurable financial impact additive to investment decisions.

General Partners can add ESG criteria and measurements that are relevant to the investment cycle and the existing business strategy. If business relevant ESG topics are selected, they can measure performance opportunities and potential risks that not only impact overall financial health but can also be seamlessly integrated into portfolio companies.

**In each stage of the deal cycle, ESG Lynk partners with your team to provide the following services:**

## PRIVATE EQUITY CYCLE PHASE

## ESG LYNK SERVICES



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