



## Sustainability reporting made simple

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### KEY HIGHLIGHTS

- WBENC Certified Women-Owned Business Enterprise (WBE2001802)
- IFRS Sustainability Consultant Content Program Member
- TCFD Supporter

### KEY PERSONNEL

- Jennifer Sadenwater**  
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## Who we are

ESG Lynk's purpose is to accelerate the sustainability of businesses by helping companies communicate the link between profits + purpose to attract capital and create long-term value.

We are a woman-owned boutique consulting firm focused on sustainability strategy and reporting. We guide companies through the sustainability reporting process and help link industry specific Environmental, Social and Governance (ESG) metrics to a company's strategy and financial performance.

ESG Lynk helps companies define their ESG strategy and tell their story while simplifying the sustainability reporting process across functions for all stakeholders.

## Challenges for companies

- ✓ **Ensuring compliance with emerging regulations and consistency in reporting**
- ✓ **Meeting investor demands for decision-useful sustainability information**
- ✓ **Communicating how corporate purpose supports long-term value**
- ✓ **Providing responses to external surveys and rating agencies**

## Experience

Big 4 Auditing | SEC Reporting | ESG Strategy + Disclosure  
Internal + External Training | Project Management  
Data Management | Strategic Planning

### Industries Served:

Oil & Gas Upstream, Midstream & Services | Electric Utilities & Power Generators | Software & IT Services | Multiline & Specialty Retailers & Distributors | Chemicals | Food & Beverage | Renewable Energy | Logistics | Transportation  
Waste Management

## Solutions we provide

### ESG STRATEGY DEVELOPMENT

We help companies develop an action plan to achieve their ESG goals while aligning to their vision, values, and overall growth strategy.

### ESG REPORTING

We guide management with the design, drafting, and quality control of reports or disclosures of financially-material ESG topics.

### ASSURANCE READINESS

We act as the link between your sustainability team, internal audit, external auditors, and financial reporting teams to help prepare for assurance over ESG disclosures.

### LEADERSHIP & TRAINING

We provide direction in the alignment of sustainability metrics to corporate strategy and risk management to accelerate achievement of your corporate goals.

### DATA COLLECTION

We help solve challenges with ESG data collection and aggregation by offering solutions and partnering with best-in-class software reporting solutions.

### SURVEYS & RATING AGENCIES

We work with your team to maintain consistency between ESG reporting and external surveys, as well as assist with analysis of results and impact on overall reporting strategy.