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SUSTAINABILITY REPORTING MADE SIMPLE

## KEY HIGHLIGHTS

- Certified Minority and Women Business Enterprise (HS14394/WBE2001802)
- SASB Alliance Member
- SASB Consultant Content Program Member
- TCFD Supporter

## KEY PERSONNEL

### [Alejandra Veltmann](#)

Principal, CPA  
SASB FSA Credential Holder  
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## STRATEGIC PARTNERS

- [Workiva](#)
- [HUCO Consulting](#)
- [ESG Reporting Partners](#)
- [Bocci Engineering \(WBE\)](#)
- [High Touch Investor Relations](#)
- [Quantum New Energy](#)



## WHO WE ARE

ESG Lynk's purpose is to accelerate the sustainability of businesses by guiding companies through the sustainability reporting process to attract capital and create long-term value.

We are a sustainability strategy and reporting firm that focuses on linking industry specific Environmental, Social and Governance (ESG) metrics to a company's strategy and financial performance.

We help companies define their ESG strategy and tell their story while simplifying the sustainability reporting process across functions for all stakeholders.

## CHALLENGES FOR COMPANIES

- ✓ Meeting investor demands for decision-useful sustainability information
- ✓ Identifying relevant ESG topics to align with company business strategy
- ✓ Reaching sustainability targets and ensuring consistency in reporting throughout the company's network (supply chain, portfolio companies, subsidiaries, etc.)
- ✓ Linking to existing reporting processes and integrating data from multiple sources

## SOLUTIONS WE PROVIDE

- ✓ Sustainability reports focused on financially-material and industry specific metrics
- ✓ Sustainability reporting programs designed for suppliers, investments and subsidiaries
- ✓ Streamlined integration of corporate functions and consistency with SEC reporting
- ✓ Executive ESG training

## EXPERIENCE

Big 4 Accounting & Big 6 Consulting • SEC Reporting • ESG Disclosure  
Energy Value Chain • Training • Project Management  
Data Management • Change Management • Strategic Planning  
*Industries Served:* Oil & Gas Midstream, Upstream & Oilfield Services •  
Asset Management • Logistics • Food & Beverage • Retailers &  
Distributors

